

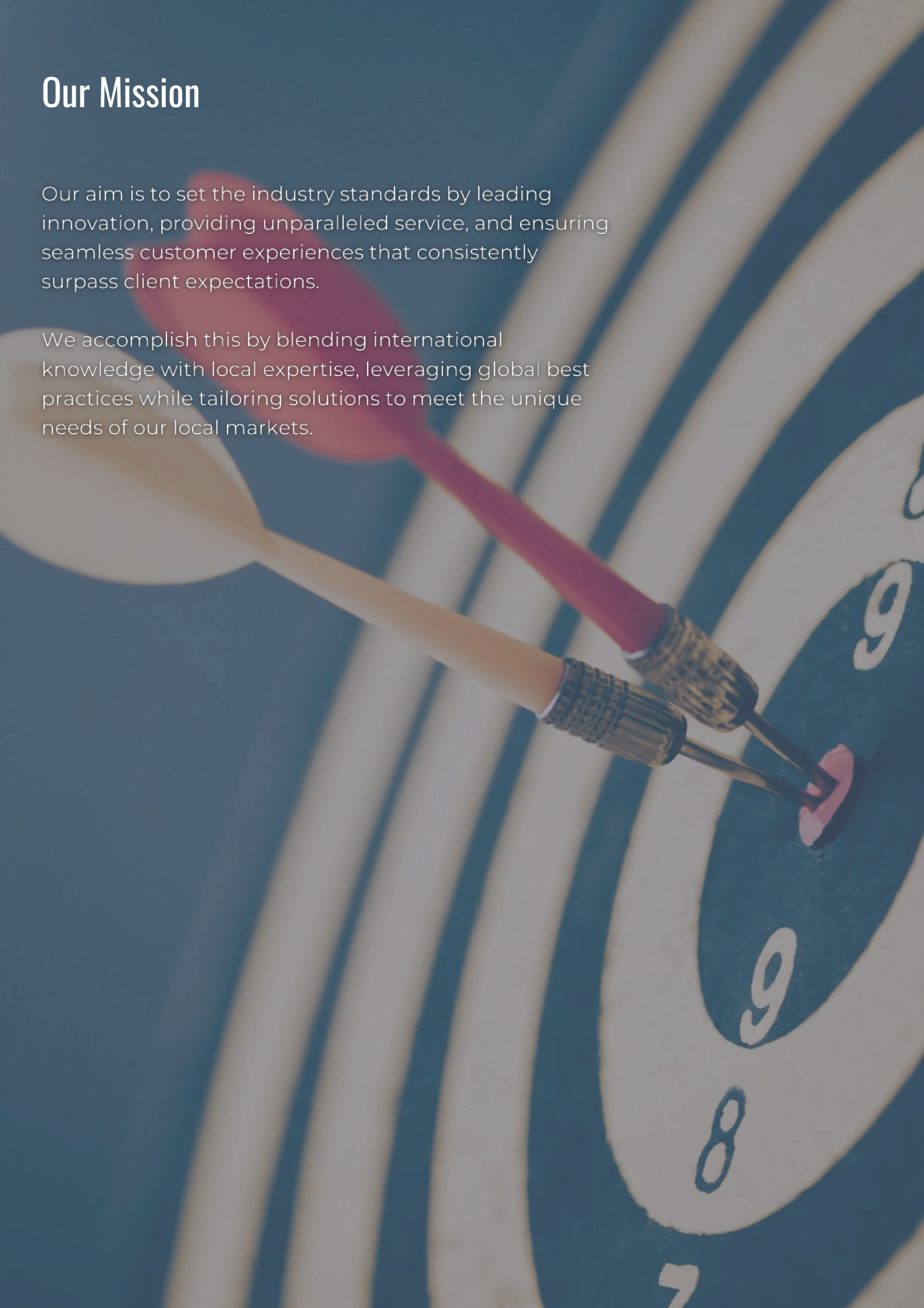
The Independent Broker of Choice



Our Mission

Our aim is to set the industry standards by leading innovation, providing unparalleled service, and ensuring seamless customer experiences that consistently surpass client expectations.

We accomplish this by blending international knowledge with local expertise, leveraging global best practices while tailoring solutions to meet the unique needs of our local markets.



Chairman's Message

It is with pleasure that I introduce BMS Masood to you, where we are dedicated to providing unparalleled service and expertise in the insurance industry. As Chairperson, I am proud of our team's commitment to delivering innovative insurance solutions that meet your unique needs.

At our company, we understand that navigating the complex world of insurance can be daunting. Capitalizing on our core competencies and skill sets across all the industry disciplines, we endeavour to simplify the process for our clients.

Whether you are a GRE, a multinational corporation, a small business owner, or an individual looking for insurance coverage, our team of experienced brokers is here to help you find the right insurance solutions.

As part of BMS, a leading global insurance provider, we offer you a comprehensive range of insurance products and services. From commercial to specialty insurance solutions, we have the expertise and worldwide resources to protect your interests.



H.E. Masood Ahmed Al Masood

(Chairman, BMS Masood Group)

Chairman's Message

At BMS Masood, we understand the importance of combining 'local' with 'global'. With Al Masood family, the first commercially licensed business in the UAE back in 1970, and BMS Group as one of the fastest growing international risk advisers and (re)insurance brokers, we are uniquely placed to service corporate, government entities and personal lines, both inside and outside the region.

Our client-first approach, culture of respect, and excellent working practices are the cornerstones of our commitment. We understand that maintaining our status as the broker of choice goes beyond providing exceptional service; it requires fostering enduring partnerships based on trust, integrity, and mutual success.

With our inclusive working culture, where every voice is valued, and our team's diverse expertise, we continuously innovate and tailor solutions to address the evolving needs of our clients.



Peregrine Towneley

Chairman, International, BMS Group

CEO's Message

BMS Masaoood demonstrates the effectiveness of a Glocal (Global & Local) Approach, combining a deep blend of international reach and local expertise, we understand the importance of building relationships that stand the test of time.

For us, it's not just about delivering exceptional services; it's about forging partnerships based on trust, respect, and mutual success. At BMS Masaoood, we pride ourselves on our inclusive working culture, where every voice is heard and valued.

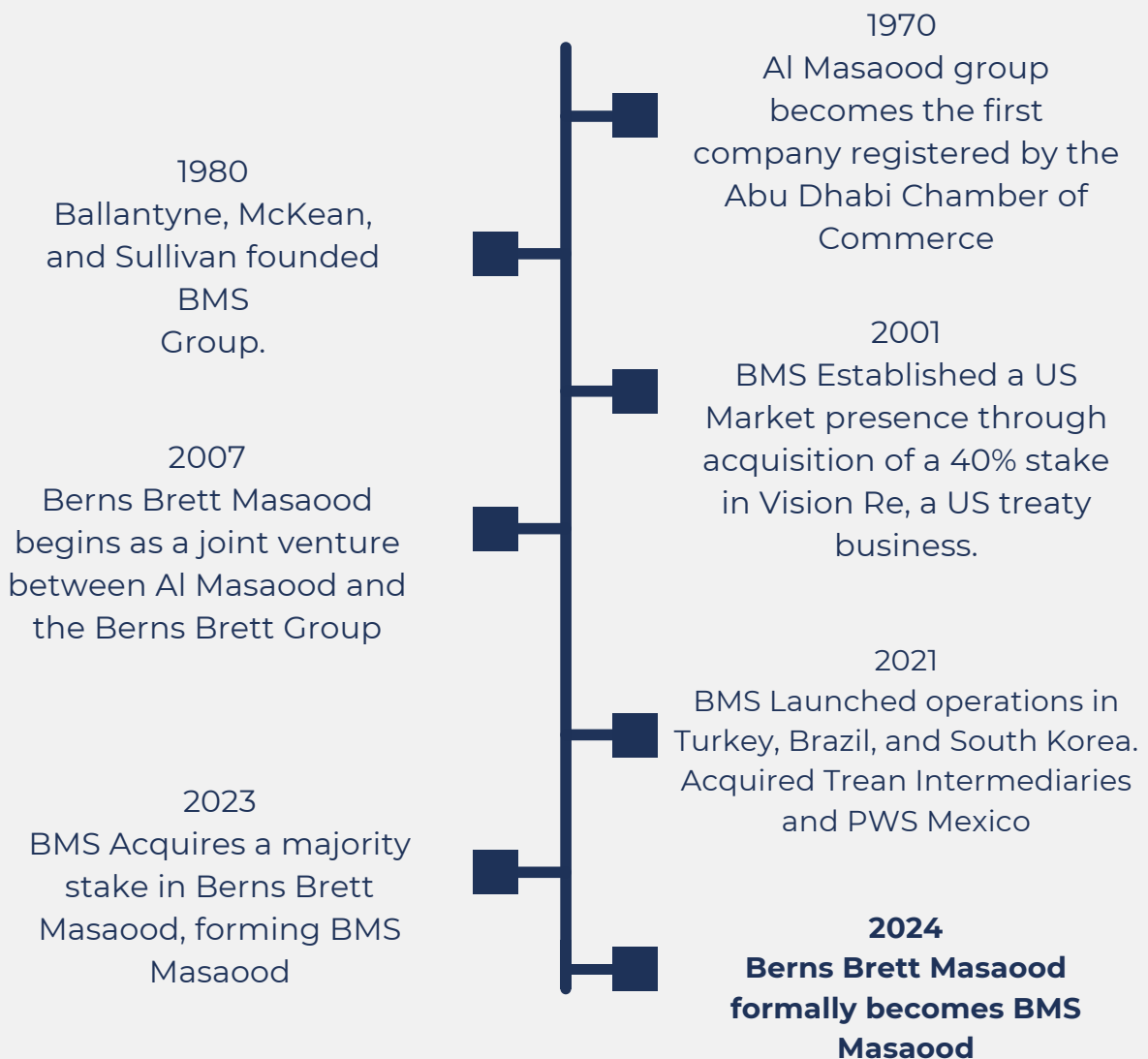
We believe our team diversity and collaborative ethos fuels innovation and enables us to offer you unique and tailored solutions to meet your specific needs. By understanding your challenges, goals, and aspirations, we can provide you with the support and guidance you need to thrive in an ever-evolving business and risk landscape.



Vedanta Baruah

CEO, BMS Masaoood

Our History



Milestones

2000+

Staff

52

Offices Globally

5th

Largest Reinsurance Brokers

90%

Client Retention Rate

\$8.5bn

Premium

15%

Organic Growth

65%

Insurance

35%

Reinsurance

A Global Brand



Branches Including:

- Abu Dhabi
- Dubai
- London
- Singapore
- Hong Kong
- Istanbul
- Seoul
- Melbourne
- Brisbane
- Sydney
- Perth
- San Francisco
- Mexico City
- Minneapolis
- Ottawa
- Chicago
- Vancouver
- Manchester
- Madrid
- Seville
- Granada
- Malaga
- Atlanta
- Bermuda
- Miami
- Toronto
- New York
- Greensboro
- Philadelphia
- Dallas
- São Paulo
- Tokyo

We are one brand, with one platform.

Every service is integrated; broking, analytics, wordings and claims expertise are melded into one seamless experience for our clients

With offices located in 5 continents we have a strong local focus at every location, backed by international support.

Our Core Values



Services and Expertise

BMS Masaoood has experience in all major classes of Insurance and Re-insurance. Our approach is always to understand the business first and then develop the Insurance & Risk management program around those requirements.

BMS has a proven track record of delivering complex and bespoke risk transfer solutions across a diverse range of industry sectors from primary to tertiary. From complex risks to covering cutting edge technology, we can tailor competitive and robust solutions for our clients.

**Understanding
Client's Risk**

**Risk
Management**

Gap Analysis

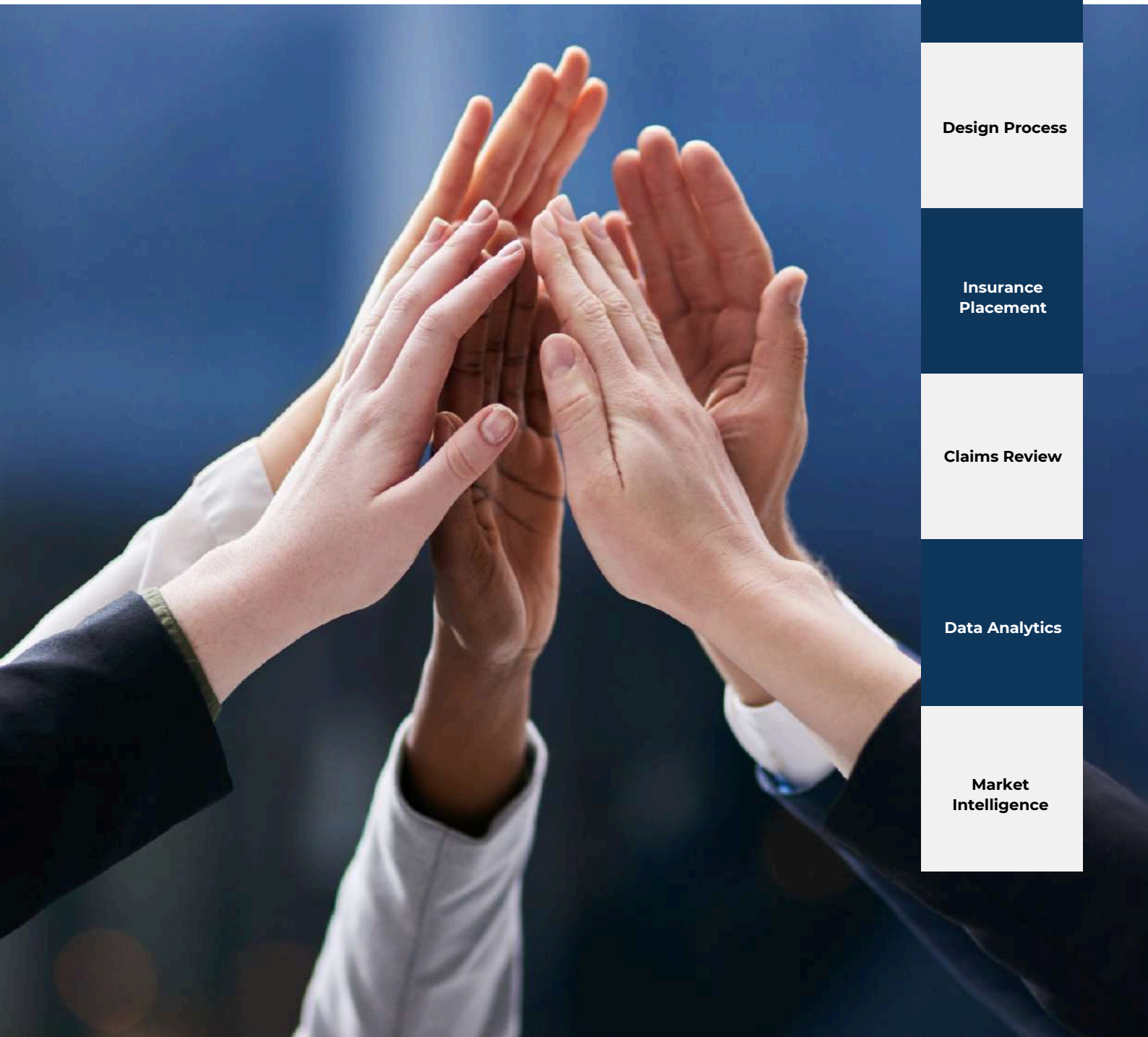
Design Process

**Insurance
Placement**

Claims Review

Data Analytics

**Market
Intelligence**



Corporate Lines

Our Key Offerings



Oil and Gas



Construction



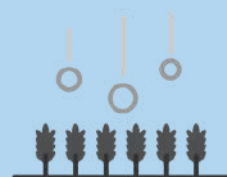
Aviation



Transport & Logistics



Marine



Agriculture



Cyber and Technology



Financial Lines



Employee Benefits



**Private Equity,
M&A and Tax**



Trade Credit



**Terrorism & Political
Violence**

Personal Lines and Affinity

Our Key Offerings



Affinity



**Individual and SME
Medical**



Motor Insurance



**Fine Arts & Jeweler's
Block Insurance**



Home Insurance



Travel Insurance



Boat Insurance

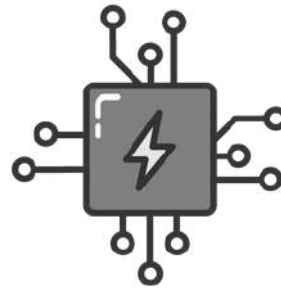


**Individual Life &
Keyman Insurance**

Our vision



A determination to maintain our high standards of client satisfaction and service whilst continuing growth



Championing innovation and adaptability to meet the evolving demands of the market



Creating sustainability by prioritizing innovative, modern approaches, with a sharp focus on our social and environmental responsibilities



Building enduring relationships with clients based on reliability and trust.

UAE



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This is a marketing communication

Formal terms of engagement must be agreed to secure the services of the BMS Group.

www.bmsgroup.com